



Dear Readers,

Apologies for the delay in newsletter for the September month. We were busy planning to strategise our new venture called SCRnD. Scinnovation is growing and it is capturing new avenues to support the innovation ecosystem. This newsletter brings to you details about our new initiative which aims to provide a Research and Development platform to the innovators.

Do share in your views and how you are finding our new innovation platform. Your suggestions to improve our platform are always welcome.

Please share your comments and feedback on helpdesk@scinnovation.in / letstalk@scinnovation.in

Bencil Writes September '15 edition

Let's SCRnD!!

A country's progress report is determined by the score of GDP while its future is determined by the current state of innovation and research. Innovation is the fuel which keeps the wheel of development rolling. Believing in this philosophy, Scinnovation has been living it for quite some time by working on an innovation platform.

Bencil Innovation Bazaar (BIB), a pilot, started by

UPCOMING EVENTS

- *FICCI-IICA Residential Workshop on Strategic Management of Intellectual Property Rights, Copyright & Patent Process, Oct 08-*

Scinnovation was the product of the same philosophy. BIB was focused on consumer product ideas with a plan to market the innovations from the innovators to the industry. While innovators found it exciting and looked at it as a window of opportunity, the industry was skeptical as they were looking for validated ideas with proven market.

Realizing these fundamental challenges, Scinnovation took a step back to a redraw the canvas so that the system becomes sustainable overcoming the challenges encountered. After a lot of brain storming sessions and deep analysis of our information gathered during BIB, Scinnovation decided to attack the root cause rather than going for a symptomatic relief. The root of the problem was identified was lack of infrastructure both for new innovators and medium/small enterprises be it for design, prototype development, validation etc. for innovating a new product or for testing, job work etc. in case an innovator/enterprise wants to start mass production.

Since setting up such an infrastructure by innovators/enterprises is not always financially feasible, Scinnovation came up with the idea of **'Share. Innovate. Create.'** and named it **SCRnD**.

SCRnD is a platform where infrastructure can be made available to innovators/enterprises on demand basis as and when needed which is far more feasible and sustainable model. The idea is to partner with facilities having infrastructure and manpower to deliver various services from prototype development to job work.

To start with, **SCRnD** will run a pilot project with a purpose to learn the insights in developing this platform through identifying pain points of enterprises/innovators at the ground level. Also look at the ways of uplifting the manufacturing sector in India by inculcating ethics and inspiration to take on the manufacturing sector in international arena with poise and confidence. **SCRnD** would like to invite enterprises/innovators on one side and manufacturing facilities on the other to discover the journey

09, Gurgaon, India

- *Big Data & Analytics Innovation Summit - London 2015, Oct 15-16, London, UK*



Trivia / Think about it!

The electric light was a failure

Invented by the British chemist Humphry Davy in the early 1800s, it spent nearly 80 years being passed from one initially hopeful researcher to another, like some not-quite-housebroken puppy. In 1879, Thomas Edison finally figured out how to make an incandescent light bulb that people would buy. But that didn't mean the technology immediately became successful. It took another 40 years, into the 1920s, for electric utilities to become stable, profitable businesses. And even then, success happened only because the utilities created other reasons to consume electricity

together. Be the torch bearers of this marathon in leading India so that India could lead the world!!

SCRnD is not just a venture. **SCRnD** is not a just a solution.

SCRnD is a thought process, it's a revolution.

SCRnD is *Share. Innovate. Create.*



What's new at Scinnovation?

- We are launching new innovation platform called SCRnD !! Soon you will see launch of its website.

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