



From the desk of Rajeev Surana

With a month more to bid adieu to the calendar year 2016, SCPL accelerates efforts to expand client base as also replenish ties with existing clientele. SCPL proudly launches GOTL, the innovative platform that facilitates innovators to commercialize their ideas. SCPL was recognized for its excellence in the IP domain, when we secured the prestigious award conferred by the international agency, Questel Orbit. SCPL has been extended the honor of a mentor/advisor by 91 spring board on the areas of technology transfer, Innovator capacity building and many more.

This month we have featured Maruti Jhula health care chair which brings the comfort of a fully equipped gym to the under-resourced rural households at a cost that is unimaginable when compared with modern day gym equipment found in market. This low cost, innovative and portable gym-at-home exercise chair finds an instant market in rural household where aged people find it as a boon to treat orthopedic ailments.

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Bencil Writes November '16 edition

Maruti Jhula chair rejuvenates rural folklore

The market is flooded with exercise equipment for use at home, in the form of massage chairs, swings and whole body exercisers. These devices are meant for people who are incapacitated to go a gym and follow a tight fitness regime, due to lack of time, resources or

UPCOMING EVENTS

. The ICMBESHR-2016 offers a track of quality R&D updates from key experts and provides an

due to age. However, in reality, they do not serve their purpose to the fullest. Either they are frightfully priced or they only address specific problems. In addition to this, they are heavy and cannot be moved with ease. They cater to the sophisticated urban upper class and to the younger generation alone, since they involve vigorous movement of body parts.

As a solution to all the above issues, Sakrabhai Prajapathi, hailing from a small village in Kalol, Gujarat, has come up with Maruti Jhula health care chair. In other words, it can be called as a cost effective and holistic solution to all the fitness needs of adults and especially the aged. It integrates the features of a swing, hammock, rocking chair and an easy chair. It can hold up to 120 kilograms in terms of weight and is absolutely topple-free.

What makes the Maruti Jhula chair unique is that unlike other products, it is not rigid and can be tilted to requirements of the user. When not in use, it can be folded and kept. The body is made of solid steel rods that are powder coated. The sitting platform of the Jhula, which is of a parallelogram shaped structure, has been adequately modified, so that it can be used as a chair, a bed and a lower body exerciser as well.



The innovation is a spark of taking the benefits of health care and physical fitness, to the doorsteps of households in the under-resourced sector, who may not

opportunity in bringing in the new techniques and horizons that will contribute to Management , Business, Economics ,Social Sciences And Humanities Research on 18th December 2016, in Mumbai.

. The National Conference on Science, Technology, Engineering and Management . NCSTEM-2016 will be held during December 3rd, 2016 in Bangalore, India for bringing together innovative academics and industrial experts in the field of Agriculture and biotechnology to a common forum.



What's new at Scinnovation?

- CEO Rajeev Surana was the prestigious receipt of award for excellence in IP, conferred by Questel Orbit

be able to set aside a portion of their frugal monthly earnings to take membership in gyms. The chair is a boon to the aged paralytic patients. It is an excellent exerciser for the knees and reduces knee pain considerable. It helps fight constipation and other ailments due to constant sedentary lifestyle. By getting all body parts in motion, it enhances blood circulation and helps kill obesity. It can be used as a supplement for people undergoing acupuncture. Ladies find it immensely useful during pregnancy to exercise body in the right measures which eases labor worries. The product is suitable for busy workaholics who are glued to office couches from dawn to dusk.

Sakrabhai faced initial difficulties of funding and recognition, to market his innovation. The product soon gained popularity and has been recognized by the Gujarat Grassroots Innovation Augmentation Network and the National Innovations Foundation. “ Scalability of product and enhancement in design to adapt to global markets are the future plans”, shares an enigmatic Sakrabhai.



- SCPL Hangout for November involved Team Mumbai dining at Ghar Ka Khana and enjoying the evening together.



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