



*From the desk of Rajeev Surana*

Its celebration time, as Scinnovation turns a triumphant 11. Incorporated 2005, Scinnovation celebrated its eleventh anniversary on 25<sup>th</sup> April. The new financial year brings us to the threshold of new avenues, opportunities and challenges. Scinnovation expresses profound thanks to team members, clients, associates and vendors who have been part of this emphatic journey. As the world observes IP Day on 26<sup>th</sup> April, we surge forward in emerging as the niche providers of IP solutions to its clientele.

This month we bring to you a case study on integrated chip card. The card aims at translating the benefits of digital technology to common man, to make complicated processes simpler. The smartcard powered by innovative technology is a chip embedded card which can be used in both industry and household in accessing a host of services.

Please share your comments and feedback on [people@scinnovation.in](mailto:people@scinnovation.in)

## *Bencil Writes April '16 edition*

As consumers, we use umpteen number of documents / certificates / cards (offline & online) for different purposes – to make records of education, registrations of property, reservations of travels, to draw cash, to avail discounts, for access to different places, services. It is true indeed, our wallets are full of various cards

### UPCOMING EVENTS

International Foundation  
for R & D (IFRD) hosts 3<sup>rd</sup>  
International Conference

for various services. And we meticulously carry them everywhere and most importantly keep track of lot of PINs and passwords. Eventually we run into the risk of misplacing them somewhere.

Here is a one-stop remedy and solution to the hassle of having to deal with multiple accesses for multiple purposes. Mr. Mohandas Alle brings to the common man, chip integrated card – the ultimate access to a variety of industry and household services (offline & online).

Mohandas Alle possesses more than 18 years of rich experience in managing projects in 'Digital Analytics, Marketing & Technology Domains' with increasing responsibilities to provide support within Fortune 500 companies to well-funded start-ups. Helped agencies to establish and strengthen their business in Digital & Technology field. He has received multiple awards in his professional career in various spheres of his work experience.



Mohandas Alle

The smart card goes a long way into augmenting sales and marketing support services. A chip integrated card is a plastic card in which a chip is embedded. This chip can be a memory chip which basically stores a lot more multi-level encrypted information that can fit in

on Commerce, Financial Markets, Corporate Governance during May 2016 in Makassar, Indonesia.

. NHS – National R & D Forum's annual event is scheduled to be held during 23-24<sup>th</sup> May 2016 in Stratford, Avon.



### Trivia / Think about it!

Nod Labs is all set to come out with the innovation in computing command input mechanisms. Motion tracking and gesture control is the latest trend. A mobile headset that works with all major smart phones and a charging station that enables precision head and hand tracking is the core of this project.



a microprocessor. A microprocessor is a miniature computer; it has an operating system, memory, security features and is able to store and manipulate the information. Chip cards provide portability, security and convenience.

A chip card is a standard size plastic debit or credit card that contains an embedded microchip. The chip encrypts information to help increase data security when making transactions at terminals / accessing centers that are provisioned to read encrypted data to connect respective service.

This innovative chip integrated card can be used as a one-stop solution in the all the following areas:

- Document verifications
- Property registration
- Travel ticket bookings
- Hospital appointments
- Opening of bank accounts
- Accessing offline & online accounts
- Detection scanning for security services
- Tracking services & Behavioral analysis
- Government ID Proofs
- Home Security Lock System

The above list, of course reflects very few applications where CIC is put to use.

The card connects the human mind and the digital world, serves to be of immense benefit. Mohandas is confident that daily living will be made much more hassle free with this multi-use chip integrated card

## What's new at Scinnovation?

- The Financial Year kick started with SCPL team across different geographies meeting together at Mumbai Headquarters for important meetings and discussions and chalking out strategy for 2016-17



- Scinnovation was part of World IP Day celebrations organized by WIPO (World Intellectual Property Organization)
- Scinnovation's all new website is ready to go live. In addition to this, powerful collaterals for marketing have been developed to gear up for the new Financial Year.
- Jatin Agarwal has joined SCPL as Associate – Pre Sales, providing crucial business development

(CIC). Mohandas is planning to scale up and target domestic and industrial segment. His innovation stands testimony to his tagline “Bringing World Together”.

support. Reenakshi Singh has joined as Associate – R & D Incentives, to support DSIR vertical.

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