



*From the desk of Rajeev Surana*

Standing in the middle of the third financial quarter, SCPL is all poised to make it a productive year for its team and the organization as a whole. Lead generation and CRO (conversion rate optimization) are the prime focus, with conscious efforts towards asserting both the online and offline presence of SCPL. The DSIR and IP verticals have been overhauled and better resource channelization and management are on the agenda for the month.

This month we bring to you Axio Biosolutions, an innovative Bengaluru based start-up that champions in extending longevity by bringing to the market a viable solution to stop traumatic bleeding that claims lives. The life-saving Medicare product ends uncontrolled bleeding and helps save precious lives from accidental deaths.

*Bencil Writes November '18 edition*

**Transforming India's Wound Care Market**

According to a report from the Ministry Of Road Transport, about 349 lives succumb to road accidents on a single day. This translates into an accident rate of 55 per hour with 15 casualties. One of the major reasons for such fatalities is unsuccessful first-aid that fail to stop bleeding. The patented product from Axio, namely AxioStat is equipped to stop severe bleeding in less than 4 minutes whereas the

**UPCOMING  
EVENTS**

. Innovations in Pharma Research and Development Summit 2019 is expected to be held in June 2019 in

usual time taken is 30-40 minutes. This wonder-dressing can be easily removed by administration of saline water.

The embryo for motivation was conceived a decade ago, when Leo Mavelly, the vibrant and present CEO of Axio, saved an accident victim from profuse bleeding, during his college days. This life-changing incident made him innovate an affordable solution for the bleeding wound care market.



**Leo Mavelly, CEO, Axio Bio Solutions**

The AxioStat dressing was famously used in the 2014 Russia-Ukraine conflict, the India's surgical strike in 2016 and has earned Mavelly a spot in the 'Fortune 40 under 40' India list of emerging business leaders, 3 years in a row. AxioStat also received European Union-CE approval in 2013, and US FDA approval in 2018 which was yet another major validation of the product and its technology.

AxioStat was approved for use in India in 2011, and is sold to the Indian Military and hospitals across the country for their use in 2014. Its customers include numerous government hospitals and reputed private institutions such as AIIMS, Manipal, Apollo, Narayana Hrudalaya, Breach Candy and Fortis.

Belgium, which will showcase new innovations in the field.

. The 14th International Conference on Recent Trends in Electronics and Communication will be held at Vishakapatnam during December, 2019.



**Trivia / Think about it!**

. A group of school girls in Noida have come with an app-based solution for waste recycling, whereby any person or household can advertise on one-click on their need to recycle wastes, and an authorized and expert team will visit them for the same.



**What's new at**

Adjudged the best emerging start-up by BioAsia in 2016, Axio is rapidly growing in the Middle East, Africa and European markets. The company was recently featured as one of the '10 Medical Marvels poised to Save Life 'by India Today magazine. In India, the company's backbone is its trained specialized team present in more than 12 states with ready access to training and demo. Axio is currently aiming at tapping the surgical bleeding market. It is also planning to embark on US operations and recently signed up for a collaboration with Harvard Medical School, Boston.

## Scinnovation?

. SCPL is actively looking at an optimum diversification of its services including R & D funding in collaboration with major players in the industry.

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